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Does the media fail Aboriginal political aspirations? : 45 years of news media reporting of key political moments / Amy Thomas (author) ; Andrew Jakubowicz (author) ; Heidi Norman (author)

Aboriginal Studies Press, Australia 2020
276 pages
9780855750848
\$ 39.99 / null
690 gm.

For too long Australia's media has failed to communicate Aboriginal political aspirations. This unique study of key Aboriginal initiatives seeking self-determination and justice reveals a history of media procrastination and denial.

A team of Aboriginal and non-Aboriginal researchers examine 45 years of media responses to these initiatives, from the 1972 Larrakia petition to the Queen seeking land rights and treaties, to the desire for recognition expressed in the 2017 Uluru Statement from the Heart. This analysis exposes how the media frames stories, develops discourses, and supports deeper historical narratives that corrode and undermine the intent and urgency of Aboriginal aspirations, through approaches ranging from sympathetic stalling to patronising parodies.

This book can be used by media professionals to improve their practices, by Aboriginal communities to test media truth-telling and by anyone seeking to understand how Aboriginal desires and hopes have been expressed, and represented, in recent Australian political history.

<https://www.marymartin.com/web?pid=691168>

The Politics of Digital India: Between Local Compulsion and Transnational Pressures / Pradip Ninan Thomas

Oxford University press, New Delhi 2019
xvi, 231 p.; 22 cm.
Includes Index.
9780199494620
\$ 25.00 / HB
430 gm.

Digital India is shaped by political and economic considerations. This book places Digital India in its local and global contexts and attempts to account for its dynamism, its contestations, its key actors including the State, civil society and foreign governments such as the USA - in other words, the multifaceted shapings of Digital India.

<https://www.marymartin.com/web?pid=681271>

Myth of 'Free Media' and Fake News in the Post-Truth Era / Kalinga Seneviratne
Sage Publications India Pvt.Ltd, New Delhi 2020

xvi,325 p.; 22 cm.
Includes Index.
9789353286743

\$ 29.00 / HB

550 gm.

Myth of 'Free Media' and Fake News in the Post-truth Era reveals the story of 'fake news' hysteria and myth of 'free media' in the post-truth world order, starting from the question of whether there has really been a 'truth' era. The book examines how the news media is battling for relevance in the age of Internet. It shows how the wave of media 'liberalization' has weakened the basic premise of Libertarian Media Function Theory, which states that the media is the 'Fourth Estate' that protects the citizens from abuse of power by the government. It analyses how excessive commercialization of the media and the commodification of news has changed journalism globally. The book recommends a new paradigm and explains how it can be used to transform news reporting from an adversarial model to a human-centric one.

<https://www.marymartin.com/web?pid=681270>

Gendered Spaces and Magazine Advertisements / Krishna Das

Research India Press, New Delhi 2019

xvi, 239 p.; 23 cm.

9789351711322

\$ 35.00 / HB

500 gm.

<https://www.marymartin.com/web?pid=681266>

The Game Of Votes: Visual media politics and elections in the digital era / Farhat, Basir Khan

Sage Publications India Pvt. Ltd, New Delhi 2019

xxi, 232 p.; 23 cm.

Includes Bibliography

9789353286927

\$ 15.00 / null

350 gm.

The Game of Votes showcases the full spectrum of the key actors and stars of the electoral arena, the rise and fall of political parties, the role of the digital and technology platforms, and the emergence of fake news impacting election outcome in India and across the world. The book is a veritable prime on Indian politics, as it runs through the entire history of Indian polity and provides insights into how political parties gradually shifted from campaigning on their own to hiring top-notch advertising agencies. It tells the story of how Modi won the election in 2014 and repeated an exceptional performance in 2019. It also gives a bird's eye view of how Barack Obama and Donald Trump ran their election campaigns and how to understand critical developments in political communication.

<https://www.marymartin.com/web?pid=681268>

Gandhian Thought and Communication: Rethinking the Mahatma in the Media Age / Biswajit Das

Sage Publications India Pvt. Ltd, New Delhi 2020

xiv, 277 p.; 22 cm.

Includes Index.

9789353286682

\$ 27.50 / HB

480 gm.

Gandhian Thought and Communication: Rethinking the Mahatma in the Media Age looks at Gandhian thought and contributions from an interdisciplinary communication perspective. It explores the Mahatma as a public intellectual and communicator. It studies Gandhi's unique communication techniques to connect with the masses and the way he used and appropriated myth, metaphors and symbols to communicate his ideas related to modernity and nationalism. The book examines how Gandhian ideas have been tested and the implications derived.

<https://www.marymartin.com/web?pid=681267>

Islamophobia: History, Context and Deconstruction / Zafar Iqbal

Sage Publications India Pvt. Ltd, New Delhi 2020

xvi, 316 p.; 22 cm.

Includes Index.

9789353286958

\$ 32.75 / HB

550 gm.

The only common aspect among all definitions of Islamophobia is that all of them have something negative to say about Muslims or Islam or both. This book traces Islamophobia as a phenomenon from history and attempts to break some of the myths that are dominant in contemporary literature. It explains how the fear of Islam travelled through ages, adding more ills into its ambit and escalating to a level of generalized fear of Muslims today. Islamophobia: History, Context and Deconstruction challenges many established theories including that of the influential post-colonial writer and critic.

<https://www.marymartin.com/web?pid=681269>

Making a Difference : 25 Stories that Made an Impact : Highlights from World News Day /

Straits Times Press, Singapore 2019

136p.

9789814827720

\$ 20.00 / null

250 gm.

From the cruel practice of pressuring women workers to remove their wombs just to hold on to their jobs to a report on the medical bill of an elderly which shook up a healthcare system, Making A Difference: 25 Stories That Made An Impact brings together some of the best stories from World News Day 2019. It features the exemplary works of journalists from newsrooms around the world, including those in Germany, India, Nigeria, Singapore and Malaysia. This book serves as an important reminder that in today's fast-changing and complex world, good journalism matters more than ever.

<https://www.marymartin.com/web?pid=685844>

The Effect of TV Advertisements of Ulker Toto and Kinder Surprise Chocolates on Turkish Children / Sinem Eyice Basev

Egitim Yayinevi, Meram, Konya, Turkey 2020

xii, 89p. ; 135x215mm.

Includes Bibliography

9786057786845

\$ 35.00 / null

150 gm.

Sinem Eyice Başev is a neuromarketing specialist, consultant and academician. She completed her first study in the field of children while she was studying in Master of Business Administration (MBA) program at the University of East London. This book, which examines the effects of TV commercials of Ulker Toto and Kinder Surprise chocolates on Turkish children, has adopted both positivist and phenomenological philosophies. Qualitative and quantitative methods were used in combination. Numerical information was collected through a questionnaire created in a semi-structured style, and data were collected from 40 children at the age of 8 by using "watch and select afterwards" method, which was applied by taking notes about the behavior of the children while they were watching. You can find out about how the data were collected from 40 children at the age of 8 and the relevant results in the book.

<https://www.marymartin.com/web?pid=701257>

Women, Visibility and Morality in Kenyan Popular Media / Dina Ligaga

NICS (Pty) Ltd (for African Humanities Program, Makhanda, South Africa 2020

xvi, 180p. ; 244 x170mm.

Includes Index ; Bibliography

9781920033637

\$ 35.00 / null

400 gm.

Women, visibility and morality in Kenyan popular media explores familiar constructions of femininity to assess ways in which it circulates in discourse, both stereotypically and otherwise. It assesses the meanings of such discourses and their articulations in various public platforms in Kenya. The book draws together theoretical questions on 'pre-convened' scripts that contain or condition how women can circulate in public. The book asks questions about particular interpretations of women's bodies that are considered transgressive or unruly and why these bodies become significant symbolic sites for the generation of knowledge on morality and sexuality. The book also poses questions about genre and representations of femininity. The assertion made is that for knowledges of femininity to circulate effectively, they must be melodramatic, spectacular and scandalous. Ultimately, the book asks how such a theorisation of popular modes of representation enables a better understanding of the connections between gender, sexuality and violence in Kenya.

<https://www.marymartin.com/web?pid=687031>

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